



**2020 CHIP Planning Vision and Values**

We work together to make sure that all people in our community have equitable access to supports that address the CHIP priorities.

We commit to measure our improvement through an equity and trauma informed lens.

We recognize the work ahead will include program and systems level change. This can include policy recommendations and support of living wages. Our hope is to create a more equitable and just community where all people can thrive.



**Our Region:**  
**7 counties** along the Columbia River in Oregon and Washington: Wasco, Hood River, Sherman, Gilliam, Wheeler in OR, and Klickitat, Skamania in WA.

## 5 Principles informed strategy design

Elevate community voices

Create authentic opportunities for engagement

Prioritize equity

Apply trauma-informed lens

Focus on program and system changes

# CHIP Development

## Who Developed

Columbia Gorge Community  
Advisory Council (CAC)



17 cohort organizations participating  
in the 2019 Gorge Regional  
Community Health Assessment



180 individuals representing 37  
community groups



60+ organizations helped define the  
goals and strategies

Columbia Gorge Health Council  
convenes and supports the collective  
process

## Our Process

**1** Gather data to complete the  
Community Health Assessment

**2** Gather input from diverse community  
groups to identify CHIP priorities

**3** Define and approve CHIP priorities

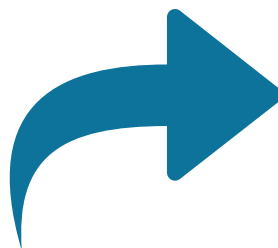
**4** Define goals and strategies

**5** Implement strategies

**6** Measure progress for goals

## CHIP Implementation

**35** Collaborative  
GOALS designed by  
**75+** key stakeholders



### Measurement towards Goals

Columbia Gorge Health Council will  
lead a collective process of tracking  
and reporting on progress towards  
goals



**For more information:** Visit [www.cghealthcouncil.org](http://www.cghealthcouncil.org) to read the full  
Community Health Assessment and Community Health Improvement Plan or  
learn more about the Columbia Gorge Health Council