



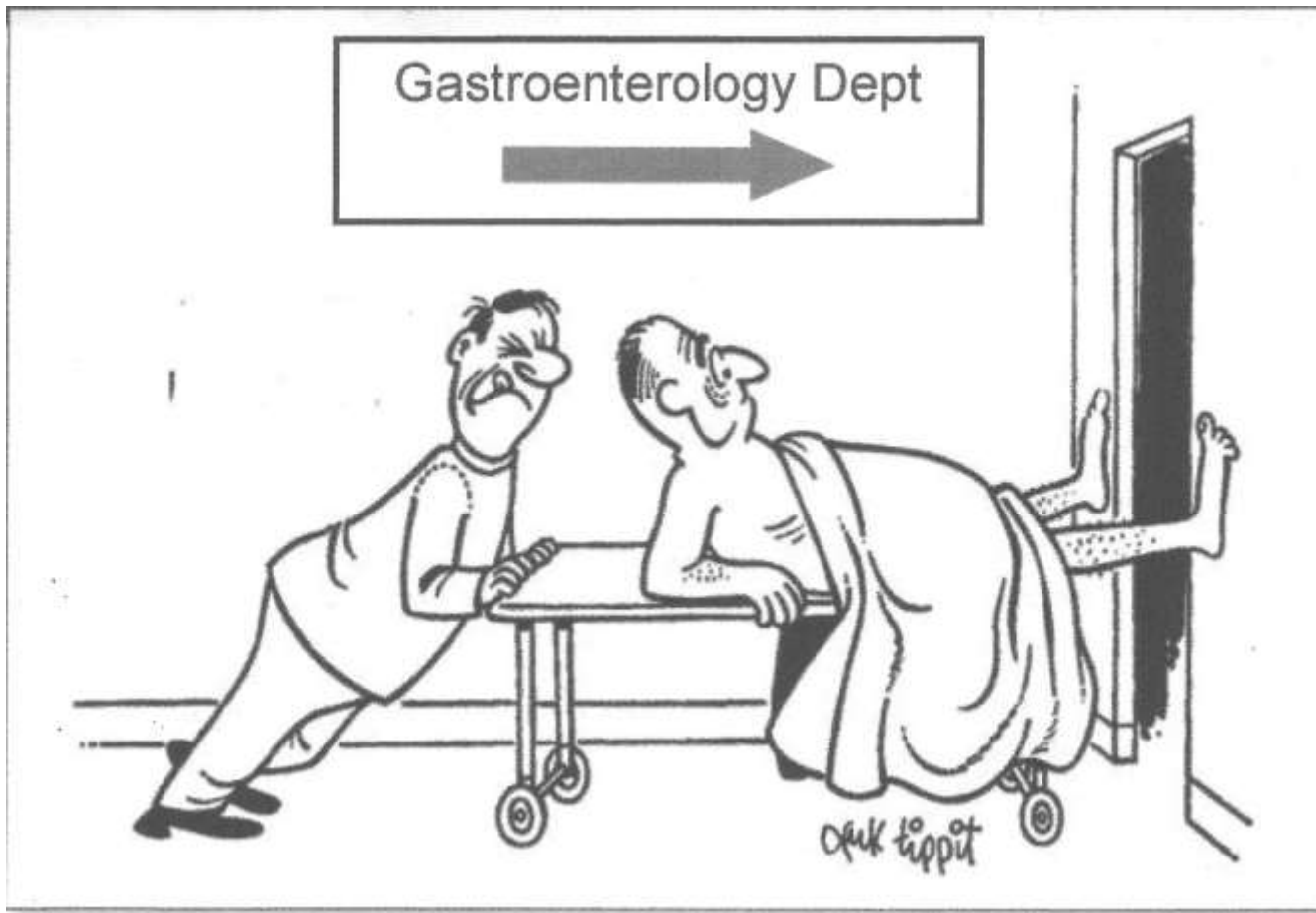
Finding the Right FIT

A mixed-methods approach to improve screening rates and reduce the incidence of colorectal cancer

Funded by the Knight Cancer Institute in collaboration with the Columbia Gorge Health Council

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Adapted from Jack Tippit, Saturday Evening Post

For average risk patients, annual screening using quality immunochemical FOBT (“FIT”) meets American Cancer Society and USPSTF screening guidelines

Benefits of FIT kits:

Increase patient compliance

- At-home (no transportation, work, child or elder care barriers)
- Less fear, embarrassment, reluctance
- No diet or medication restrictions
- No bowel prep
- No sedation or procedural complication risk
- Inexpensive; covered by most insurance

 **Bonus:** Preserve colonoscopy resources to serve increased-risk patients

Finding the Right FIT

PURPOSE:
**Increase
CRC
screening
rates by
increasing
knowledge
of and
access to FIT
kits**

Identify preferred
FIT kits for
consumer study
(CAP
endorsement)

Assess consumer
(patient)
experiences with
and attitudes toward
FIT kits

Describe
current clinic
processes
around CRC
screening

Assess clinician
attitudes and
practices
regarding CRC
screening and
the role of FIT

Brand (Company)	Hemosure iFOB (Hemosure Inc)	Hemoccult ICT (Beckman Coulter)	InSure FIT (Enterix, Inc.)	One Step+ (Henry Schein)	QuickVue iFob (Quidel)	OC-Light (Polymedco)
Collection method	Flushable tissue provided to catch stool Collect 6 samples from stool Snap probe into bottle with liquid buffer	Patient must use plastic wrap, newspaper or container to catch stool above water Mix samples from stool onto dry-slide Dry overnight	Brush stool in toilet water, brush sample onto test card Discard brush using bag provided	Flushable tissue provided to catch stool; peel back tape backing and secure to toilet to create a sling that does not touch water. Collect 5 samples from stool, screw probe into bottle with liquid buffer	Flushable tissue provided to catch stool; peel back tape backing and secure to toilet to create a sling that does not touch water. Collect 5 samples from stool, screw probe into bottle with liquid buffer	Flushable tissue provided to catch stool; rests on water Scrape stool before it sinks into water Snap probe into bottle with liquid buffer
Collection tool	Grooved probe	Wooden spatula ("stick")	Brush	wooden stick	grooved probe into liquid	Grooved probe
Mailing	2-3 stamps	1 stamp	1 stamp	1 stamp	1 stamp	2 stamps
Language	Dual language instructions inside	English only, print off site for Spanish	English only, print off site for Spanish	Dual language instructions inside	Dual language instructions inside	English only, print off site for Spanish

Thank you!

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CGHC Consumer Advisory Council

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